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E Lighting Group Holdings Limited

壹照明集團控股有限公司

(incorporated in the Cayman Islands with limited liability)

Stock Code : 8222

VOLUNTARY ANNOUNCEMENT

This announcement is made by E Lighting Group Holdings Limited (the “**Company**” together with its subsidiaries, collectively the “**Group**”) on a voluntary basis to inform shareholders of the Company and potential investors about the latest business development of the Group.

Business plan with actual business progress

As stated in the Company's prospectus dated 22 September 2014, the Group plans to expand its retail floor areas by an additional 12,000 sq. ft. before 30 September 2016 (the “**Expansion Plan**”). According to the Expansion Plan, the Group expects to expand its retail floor areas by an additional 1,500 sq. ft. quarterly.

The board of directors of the Company is pleased to announce that the Group has successfully identified two suitable retail outlets in Shatin and Mongkok districts respectively and has incepted tenancy agreements with each of its landlords. It is expected that these two new retail outlets will be operated before the end of year 2014, which confer the Group with floor areas of approximately 2,000 sq. ft. in aggregate.

In consideration of the recent rebound in number of residential property transactions, it is to the benefit of the Group to expedite the Expansion Plan. Therefore, we are actively identifying suitable retail outlets in several districts in Kowloon and New Territories and are in the process of negotiating with the relevant landlords about tenancy terms.

Recent sales performance of retail outlets

The average daily sales amount of the Group's retail outlets for the period from 1 October 2014 to 20 October 2014, was slightly exceeding the average daily sales amount as compared with that of October 2013 and September 2014. All of the Group's retail outlets remain under normal operations and have not been affected by the recent “Occupy Central” related activities in Hong Kong.

The sales information as disclosed above is unaudited and is based on preliminary internal information of the Group. Due to various uncertainties during the process of collating such sales information, the above information is provided for reference only. Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company and, in case of doubt, to seek independent advice from professional or financial advisers.

By order of the Board
E Lighting Group Holdings Limited
壹照明集團控股有限公司
Hue Kwok Chiu
Chairman and Executive Director

Hong Kong, 23 October 2014

As at the date of this announcement, the executive Directors are Mr. Hue Kwok Chiu, Mr. Hui Kwok Keung Raymond and Mr. Chou Hing Yan Stephen; the independent non-executive Directors are Mr. Chung Wai Man, Mr. Leung Wai Chuen and Ms. Yeung Mo Sheung Ann.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquires, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and will also be published on the Company’s website at www.elighting.asia.