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E Lighting Group

## **E Lighting Group Holdings Limited**

**壹照明集團控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**Stock Code : 8222**

### **POSITIVE PROFIT ALERT**

This announcement is made by E Lighting Group Holdings Limited (the “**Company**” together with its subsidiaries, collectively the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the information currently available, the Group is expected to record a profit for the three months ended 30 June 2021 of not less than HK\$1 million, against the loss recorded for the corresponding period of 2020. The profit was mainly caused by the increase in revenue and gross profit margin for the three months ended 30 June 2021, as the Group timely adjusted its product strategies and actively carried out promotion activities and expanded its business.

As the Company is still in the course of preparing its consolidated results for the three months ended 30 June 2021, the information contained in this announcement is only based on a preliminary assessment by the Board based on the information currently available to the Company and such information, which is subject to further adjustments, has not been reviewed by the audit committee of the Company. Details of the financial information to be disclosed in the Company’s first quarterly report for the three months ended 30 June 2021 shall prevail over the information contained herein, and will be published in August 2021. Shareholders and potential investors are advised to pay attention to such results of the Group when published.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company and, in case of doubt, to seek independent advice from professionals or financial advisers.**

By Order of the Board  
**E Lighting Group Holdings Limited**  
壹照明集團控股有限公司  
**Hue Kwok Chiu**  
Chairman

Hong Kong, 19 July 2021

*As at the date of this announcement, the executive Directors are Mr. Hue Kwok Chiu, Mr. Hui Kwok Keung Raymond and Mr. Hui Kwok Wing; the independent non-executive Directors are Mr. Chung Wai Man, Mr. Leung Wai Chuen and Ms. Yeung Mo Sheung Ann.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Listed Company Information” page of the GEM website at [www.hkgem.com](http://www.hkgem.com) for at least 7 days from the date of its posting and will also be published on the Company’s website at [www.elighting.asia](http://www.elighting.asia).*